

## **JANNANI - WEBSITE CONTENT**

### **WHAT IS JANNANI?**

Jannani is a public trust which believes in supporting the society with utmost dedication and gratitude. Jannani means celebrating the spirit of creations across all domains. We strive hard to achieve that. Our mission and vision is to align support, create and collaborate with NGOs of different sectors, corporates and corporate entities, for sustained society.

### **CAUSE CONNECT**

#### **1. Primary Education -**

Our primary focus as a public trust is to promote education among kids, especially those who are living in the rural areas. They are often unfortunate and face a lot of difficulty in pursuing their education even if they are very much willing to continue studying. This primarily happens because of few reasons like lack of support from the parents or working with parents. Jannani believes in promoting primary education and tries its best to assimilate all the primary school dropouts back to school.

#### **2. Health, Hygiene and Nutrition -**

India today is moving at a rapid pace and has a great growth rate as far as GDP is concerned but it lacks badly in the development aspect which says a lot about the condition in which the people are living in this country. We see two extremes, either too rich or too poor. The poor often have to face the brunt and are most prone to malnutrition. It is an alarming situation for us and the authorities need to work with full dedication to eradicate malnutrition from the country. Jannani focuses to achieve that especially in the rural areas where the rate is very high among women and children.

#### **3. Maternal Care -**

Population of India is a major concern not just for us but also the authorities of the country because it is ever increasing and there seems to be no control over it. People of India lack proper knowledge about family planning and hence end up having baby at a wrong point in their lives. In this kind of a situation, it is the mother who suffers the most and is not cared enough to give birth to a healthy child. Jannani helps the lactating mothers by giving them great supplements of food and vital medicines for well being and care of the new born.

#### **4. Women Empowerment -**

We all know the status of women in India. They are often the victims of discrimination at not just their homes but also the workplaces. Today, women are walking hand in hand with successful men from different fields but still they are not getting equal opportunities to prove their worth which hinder the development of a country. Jannani Trust believes strongly in empowering women to start generating income from their own profession. We strive to help women become independent and self-reliant.

#### **5. Arts, Crafts and Culture -**

There are a lot of new, young and dynamic talent taking inception in different parts of the country every day but due to lack of awareness and most of the times exposure, these talents never get a platform to showcase their true potentials. For different organizations it should be considered as a moral responsibility to hire the best talent and nurturing them for the best future. We as a team are committed to execute just that and by nurturing talent we think that we will only end up taking this country forward.

#### **6. Environment and Forests -**

Though all the countries around the world are progressing at a very fast pace, technology is changing our lives, people are leading a better life but we are slowly forgetting the essentials. In an aspiration to receive the best lifestyle treatment we end up hurting not just each other but also the Mother Nature. Hence we think that the environment and forests are very important topics to be worked on so that we can have a safer, greener world with a lot of happy faces!

#### **7. Green Energy -**

As we are moving towards alarming rates at which global warming is increasing, countries all over the world are now giving enough attention to nature and sustainability. World leaders have understood gradually that a greener environment is much necessary for our coming generation and the ones coming after that. Jannani wishes to achieve a greener environment, we do our best in promoting clean and green energy by promoting the use of solar lamps, solar lights etc. We distribute them in all parts of the country so that a greener environment can be promoted with full force.

#### **8. Heritage Promotion -**

India as a country is extremely ancient and has one of the richest heritage and culture in the world. Our heritage places stand tall and give us a reason to be proud on ourselves as a country. But the biggest problem among the people is the lack of pride for the

heritage sites and hence we are constantly working hard to spread awareness and also design interactive workshops for school and college going students. It is important to spread the legacy and Jannani aspires to bring the heritage legacy back.

#### **9. Road Safety and Traffic Awareness -**

Owing to the huge population the number of cars present on the roads is a lot. This is why traffic management becomes a big problem for the authorities. Also the level of awareness among the people is very low when it comes to the road safety and traffic rules. Jannani understands that this area remains unattended and unimproved and hence wishes to spread awareness about the traffic rules, therefore saving a lot of lives.

#### **10. Sports and Adventure -**

A country where Cricket is considered to be a religion, there other sports would obviously find it very difficult to find its space and provide amazing opportunities to the youngsters. Cricket being the dominant sport, other sports are neglected by not just the parents but also the youngsters because they fear that it will not give them the right amount of exposure. Hence, Jannani works towards helping the indigenous sports before they become obsolete. We wish to bring sports back in the routine lives of teenagers. Sports have the current potential to improve the lifestyles of people and also keep everyone united.

#### **INITIATIVES -**

Jannani does not believe in waiting for change to come in the society on its own. We are the torch bearers and bring on the change ourselves rather than waiting for initiation. There are a lot of events that happen all across the country where Jannani plays a vital role with full potential to help the society perfectly for its benefit. However, when there is no event or initiative then we ourselves take a call and start working independently towards making a significant change in the society.

#### **COLLABORATIONS -**

Jannani collaborates only with the best and the most dedicated. We as an organization are extremely passionate about the work which we do and hence believe that the collaborations which we have with the NGOs should be able to match our level of enthusiasm. The collaborations are thoroughly researched and thought about before

finalizing it. We collaborate with all kinds of NGOs, corporates and even social initiatives which all work for the greater good.

#### **TEAM JANNANI -**

Any organization cannot survive without the presence of its team members. If the team members are not enthusiastic enough about the work that the organization aspires to do then it can never succeed. Jannani is blessed to have a team which has the correct combination of love, compassion and enthusiasm to bring a change in the society and if not an immediate change then at least work for a good cause. Without the team, Jannani could not have reached where it has reached today!

#### **CONTACT JANNANI -**

Motivated to bring about a change in the society?

What are you waiting for? Reach us right away by mailing us on our email id or calling us on the given mobile number!

Be a volunteer or share ideas and be a part of the change!