

COURTYARD MARRIOTT - ANDHRA FOOD FESTIVAL CONCEPTS

CONCEPT 1

Visual Description -

A flashy election types poster with retro design feel and loud "AF for AF" as if "Modi for PM"

Theme Tagline -

AF for AF!

Andhra Food for Amdavadi Foodies...

Supporting Copy -

Savour the magical bliss of mouth-watering South Indian dishes with signature Andhra flavour by Chef Satish at the Andhra Food Festival.

Guntur Mumsam, Nilagire mutton, Munakada Mumsam, Kothimera chicken, Karevapaku chicken & Mireyalu Bendakaya are some highlighted varieties to tickle your taste-buds.

Dates - 20th June 2016 to 3rd July

Venue - MoMo Cafe, Courtyard Marriott

Chef - Satish

For reservations, Contact - +917966185000

www.courtyardmarriottahmedabad.com

CONCEPT 2

Visual Description -

A navigational magnetic compass having entire southern-west quadrant covered with food varieties photo-collage. Needle of compass pointing right in the centre of the quadrant.

Theme Tagline -

West meets South like never before!

Andhra Food comes to Amdavadi Foodies...

Supporting Copy -

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CONCEPT 3

Visual Description -

Chef Satish dressed in signature Andhra dress and posing towards the screen in "Welcome" posture.

Or

Close-up photo of Chef Satish waving "Hi" with his hands.

Theme Tagline -

Mirandarū elā unnāru! (means "how are you all" in Telugu)

Are you ready to enjoy Andhra Food Festival with me?

- Chef Satish (from Seemandra region, Andhra Pradesh)

Supporting Copy -

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