

KA WIPES - WEBSITE CREATIVES

OPTION 1

Tagline -

She is Ready! How Ready are You?

#GetKAwipes

Intimate Hygiene Wipes for Men!

Visual -

A woman waiting in the bed, with a frustrated expression.

OPTION 2

Tagline -

For her smile beyond your Underwear!

#GetKAwipes

Intimate Hygiene Wipes for Men!

Visual -

A vertical cut shot of man's back (wearing only underwear) and from top to bottom different woman faces of excitement in the horizontal area besides the underwear, the tagline is written.

OPTION 3

Tagline -

Your Intimate Hygiene is HER RIGHT!

#GetKAwipes

Intimate Hygiene Wipes for Men!

Visual -

Group of women with billboards in hands having slogans "Women's Rights"

OPTION 4

Tagline -

This is all Your fault!

#GetKAwipes

Intimate Hygiene Wipes for Men!

Visual -

A woman's lips close-up. Lips all dirty and shaby.

OPTION 5

Tagline -

For her word of Mouth Publicity!

#GetKAwipes

Intimate Hygiene Wipes for Men!

Visual -

A woman whispering in group of women's ears.

OPTION 6

Tagline -

Ka Wipes... But only if you let it!

#GetKAwipes

Intimate Hygiene Wipes for Men!

Visual -

Typography play.

OPTION 7

Tagline -

Makes Love. Not Faces!

#GetKAwipes

Intimate Hygiene Wipes for Men!

Visual -

Woman's ugly face expression.

OPTION 8

Tagline -

Wipe well before you use!

#GetKAwipes

Intimate Hygiene Wipes for Men!

Visual -

Foggy glass having one clear wipe mark and tagline typography.

OPTION 9

Tagline -

She actually said "You're my Man!"

#GetKAwipes

Intimate Hygiene Wipes for Men!

Visual -

Man getting ready in front of a mirror with very happy and proud expressions.

OPTION 10

Tagline -

Her silence is her tolerance. Not Joy!

#GetKAwipes

Intimate Hygiene Wipes for Men!

Visual -

Man with hands supporting his head and a relaxed facial expression (as if giving a blow-job).

OPTION 11

Tagline -

Be her DICKtator for the Nights!

#GetKAwipes

Intimate Hygiene Wipes for Men!

Visual -

Man in dictator's admiral general types costume shirt, but in underwear.

OPTION 12

Tagline -

Keeping Wild Affairs Clean!

#GetKAwipes

Intimate Hygiene Wipes for Men!

Visual -

A room with everything else disturbed and shattered, except bed.

OPTION 13

Tagline -

High... Higher... Highest... Hygiene!

#GetKAwipes

Intimate Hygiene Wipes for Men!

Visual -

Ascending order of words size like on eye sight test plate.

OPTION 14

Tagline -

For her Lip smacking Sign-off!

#GetKAwipes

Intimate Hygiene Wipes for Men!

Visual -

A lipstick mark on one Ka wipes tissue besides the Ka pack.

OPTION 15

Tagline -

From work-out to make-out

#GetKAwipes

Intimate Hygiene Wipes for Men!

Visual -

Two vertical split screens.

In one, a man doing push ups while in t-shirt.

In other, the same man doing push ups pose without t-shirt (indicating sex position).

OPTION 16

Tagline -

For aap aur aapke do!

#GetKAwipes

Intimate Hygiene Wipes for Men!

Visual -

Simply a man's underwear shot, clearly showing his dick's outline and the balls bulges.

OPTION 17

Tagline -

Take her out for a Tasty Thigh Cuisine!

#GetKAwipes

Intimate Hygiene Wipes for Men!

Visual -

A strip of cloth running over man's thigh region having written "Special Thigh Cuisine".

OPTION 18

Tagline -

8 of ten Indian Men have issue with their intimate areas.

None of them discuss those issues.

#SpeakUp #GetKAwipes

Intimate Hygiene Wipes for Men!

Visual -

A statistical format and Typography play.