## KA WIPES - WEBSITE CONTENT

#### HOME PAGE

## Banner Taglines -

- ✓ Feel Refreshingly Awesome!
- ✓ A rejuvenating Splash of Deep Cleansing!
- ✓ For today's on-the-go Generation!
- ✓ Your Travel partner!
- ✓ Wherever... Whenever... carry them along!

#### Welcome Message -

Come home to clean, clear and revitalizing change!

Ka Wipes is a complete cleansing, hydrating & refreshing solution for daily run of urban lives. Eliminating the cliché of soggy handkerchiefs and need to fetch a restroom every now and then, Ka Wipes is a cool alternative to keeping you fresh, glowing, confident and most of all, clean.

- Bid your goodbye to the stress and tension of maintaining your stunning looks.
- Say Sayo-nara to the artificial chemicals and rough tissue papers.
- > Forget your heavy make-up kits.

Welcome to the smooth, easy and hassle-free world of hygiene and comfort.

#### KA WIPES

Made from 100% pure cotton, Ka wipes is an organic, 100% natural and easy solution to complicated world of good looks, clean feel and great aroma.

Ka Wipes are 100% alcohol & Paraben free innovation which unlike traditional wet wipes, does have a pure natural scent to seamlessly go with your makeup and deodorant.

With handy design and cool packaging, Ka Wipes are easy to carry and fit in all size purses. It also occupies minimal space, leaving more room for other carry items in your travel bags. Ka helps get rid of dirt, oil, bacteria and fungus formation on epidermal skin, foul odour while replenishing your skin with cool soothe of nourishment!

#### FORMULA

Ka Wipes have been carefully designed and composed to have multiple uses and applications in everyone's lives. With an added herbal touch, Ka Wipes are enriched with priceless 100% natural extracts such as:

- ✓ Fluidipure 8G [5%]
  Fights against Microbial Proliferation
  ✓ Citric Acid [0.1-1%]
- Natural Aroma & Antifungal/Anti-Bacterial Effect
- ✓ Cucumber Extracts [3%] Softens and Cools Skin
- ✓ Aloe Vera Extract [5%] Hydrates and Moisturises Skin
- ✓ Allantoin [1%] Boosts Skin Regeneration
- ✓ Alpha Tocopherol Vit-E [0.1-1%] Fights Degenerative conditions
- ✓ Aquaxyl [0.1-1%]
  Hydrates and limits Water Loss

Its soft, 100% natural Cotton, made wipes when fused with the goodness of herbal extracts, transforms into a package of instant hydrating and complete cleansing.

### USES

Ka Wipes is a multi-utility product with applications ranging from pre-interview touch-up to before/after sex intimate cleansing. While on the go, Ka Wipes also eradicate the need of heavy and complicated make-up kits, deodorants, facial sets and embarrassingly wet handkerchiefs gong back in your pockets adding more stinky touch.

Here are some key situational scenarios where Ka Wipes can come in handy:

- $\checkmark$  Social Functions and Parties
- $\checkmark$  Weddings and Engagements
- ✓ Festive seasons
- ✓ Extensive Air/Train/Road travelling
- $\checkmark$  After gym and heavy work outs

- ✓ On intimate areas before/after Sex
- ✓ Pre-Interview touch-ups
- ✓ Keeping camera-ready
- ✓ Public appearances and performances
- $\checkmark$  Dates and or first impression times

#### CAUSE CONNECT

# Jal Bachaao Abhiyaan

Pay your little contribution towards the noble Save Water Mission by using Ka Wipes against extensive water usage for cleansing and refreshing your skin. Go Water-Free and stay at pace with the needs and heeds of modern times with Ka Wipes.

### Swacch Bharat Abhiyaan

Initiated by visionary Prime Minister Mr. Narendra Modi, the Swacch Bharat Abhiyaan isn't all about taking brooms and cleaning up the external spaces. Cleansing is a much more integral function that starts right from your skin. Clean off all the dirt, oil, and bad odour, bacterial and fungal growth with Ka Wipes.

# BUY ONLINE

(Content to be provided)

CONTACT

(Add standard Contact Info)