

KA - WEBSITE CONTENT

HOME PAGE

Home Page Banners:

- India's First Ever, Herbal, Mens Intimate Hygiene Expert is HERE!
- Relax Guys! That's what KA's all about...
- Take it easy... We've got you covered!
- Unzip... Spray... Forget!
- We are Damn Serious About your Manhood!

(Every Banner will have "Know More" button, leading to "What is Ka" page)

ABOUT KA

- What is Ka?

Ka is India's first ever, herbal, men's intimate hygiene expert. It is a blissful mist of spray, that helps reduce skin irritation, deodorizes the intimate areas and cleanses. Designed to strategically address the untouched, commonly tabooed and often ignored aspect of men's physical hygiene.

The traditionally positioned "rough and tough" gender positioning has resulted in men, ignoring their body care, especially for the intimate parts, for centuries. With the urban lifestyle, busy work hours, prolonged stationary routines and unhealthy food habits; excessive perspiration, itchiness and following infections are common problems, that harm, interrupt and at times destroy the mental peace and health.

Ignoring intimate hygiene might have milder beginnings such as rashes, itchiness and redness; but with time, these common problems can potentially turn into complicated health hazards.

Try Ka and witness the magical relief personally.

BUY Ka NOW! (button linked to "Buy Ka" page)

- What is Ka NOT?

Since it's the first of its kind product and addresses the popularly tabooed subject such as intimate hygiene; we'd like to extra sure, not to leave any windows open for possible

myths and misinterpretations. Here's a brief set of information, on what all, Ka is NOT!

- * Sexual stimulant
- * 'Cure' or 'Medication' to any skin disease or scars
- * Complementary application after shaving or waxing
- * Lubricant for intercourse
- * For oral consumption

BUY Ka NOW! (button linked to "Buy Ka" page)

- The Name - Ka

In the ancient Egyptian Mythology, 'Ka' is believed to be the spiritual replica of every individual, that co-exists with the spirit, in every human body. Ka is an eternal form of existence which can survive, as long as it has a place to exist, even after the death of the individual. It is a symbol of life-powers gained by man from God.

BUY Ka NOW! (button linked to "Buy Ka" page)

- About Makers

(blank until further instructions)

- Core Idea

(image related with innovation or brain or bulb Leaves)

Ka is a brand, committed to acknowledging and addressing men's intimate hygiene issues, by breaking the traditional shackles and taboos; through awareness, education and effective solutions.

BUY Ka NOW! (button linked to "Buy Ka" page)

- Composition

Ka has been designed with the most natural, herbal and eco-friendly elements to ensure higher efficacy and better absorption. Enriched with the essentials such as Tea tree oil and Cucumber extracts; Ka is an ideal cleansing, deodorizing and irritation relieving application.

(image of Tea Tree Leaves)

Tea tree oil has been globally recognized for its positive results in anti-microbial, anti-bacterial and anti-septic effects.

(image of Cucumber Slices)

Cucumber extracts ensure soothe and relief with its moisturizing and healing touch.

(image of Lemon Grass)

With its blissful aroma, lemon grass helps in adding a mild natural scent that makes Ka, a transcendent aromatic wonder.

(image of chemicals in testubes/flasks)

Ka, additionally comprises of cyclomethicone, Isopropyle myristate, phenoxyethanole, and frescolate that respectively play various preservative roles and help in enhancing the efficacy of application.

BUY Ka NOW! (button linked to "Buy Ka" page)

MEN EMPLOWERMENT

(photo showing many confident men in towels, discussing)

Discuss it out! What's there to be ashamed about?

In the world, we live, there's almost a sense of imbalance when it comes to health care and hygiene. The traditional perceptions of adjusting, tolerating and hence, proving oneself more "capable" has caused further disorientation regarding care and safety of men's hygiene, especially for intimate parts.

Manufacturers around the world have always been prioritizing women issues and have resulted in a market scenario flooded with women-centric solutions. Industries dealing in beauty, haircare, body-care, personal hygiene, aesthetic enhancements, garments, jewellery, etc. have only recently, started considering men in their consumer domain and addressing their needs.

Breaking this bias and protesting such undue ignorance of men's intimate hygiene, Ka is a breakthrough in the realm of men's intimate hygiene, making it India's first ever, herbal, intimate hygiene solution, exclusively for men.

BUY Ka NOW! (button linked to "Buy Ka" page)

GO NATURAL

(Green/herbal/natural/forest like imagery)

Ka is all about staying natural and promoting environment balance. Ranging from aspects to composition of Ka, its marketing, selling,

right up to its packaging; everything has been best balanced to meet the environmental concerns with the most sustainable solutions.

BUY Ka NOW! (button linked to "Buy Ka" page)

HOW TO USE?

Ka is a user-friendly pack having unique formulation comprising of Tea Tree Oil and Cucumber extracts. Follow these simple steps to ensure proper and effective use:

(appropriate sketches/caricatures)

1. Open the bottle and hold it in the hand, as you'd hold a perfume or deodorant bottle.
2. Point the spray nozzle, right to the intimate body parts, maintaining a distance of about 2 inches between body part and the spray.
3. Press the spray trigger button once or twice, so as to get the body part in adequate exposure.

BUY Ka NOW! (button linked to "Buy Ka" page)

BUY KA

(open's a form to place order, quantity, name, delivery address, email address, etc. details)

FEEDBACK

Please help us know your valued feedback.

We'd love you hear from you all of it.

Positives, Negatives, Complaints, Suggestions, Anything!

(a form for filling in personal details and feedback comments)

BUY Ka NOW! (button linked to "Buy Ka" page)

CONTACTS

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