

bankr**APP**tcy

updating simplified!

Introduction to CONCEPT!

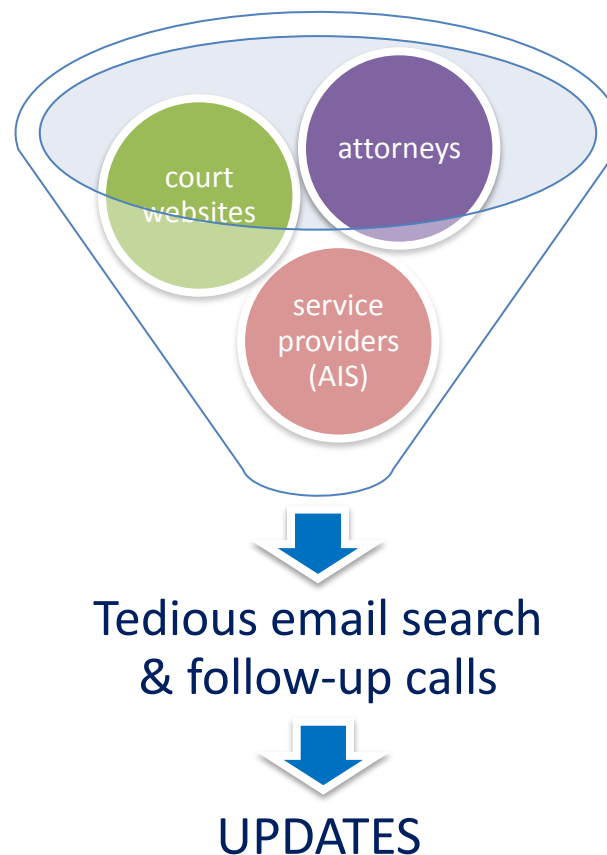
Idea is to simplify the process of keeping updated; for creditors (our clients), trustees, attorneys and (optionally, even) the debtors about the process and proceedings in their bankruptcy cases, using a smartphone application that shall be available on a paid basis.



Product SCOPE

Currently, notifications about various updates about a bankruptcy case and its proceedings happens through a long chain of calls and emails involving follow-ups with attorneys, court websites and service providers such as AIS.

continued...



Product SCOPE

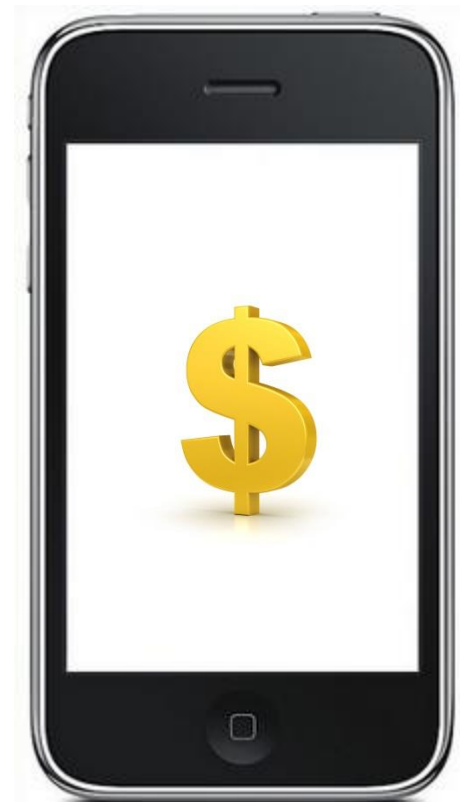
Instead, bankrAPPtcy shall simplify this whole channel of communications making every important update to creditors, trustees, attorneys and debtors; available on a simple timeline, made accessible using unique login and password combinations.



Revenue \$COPE

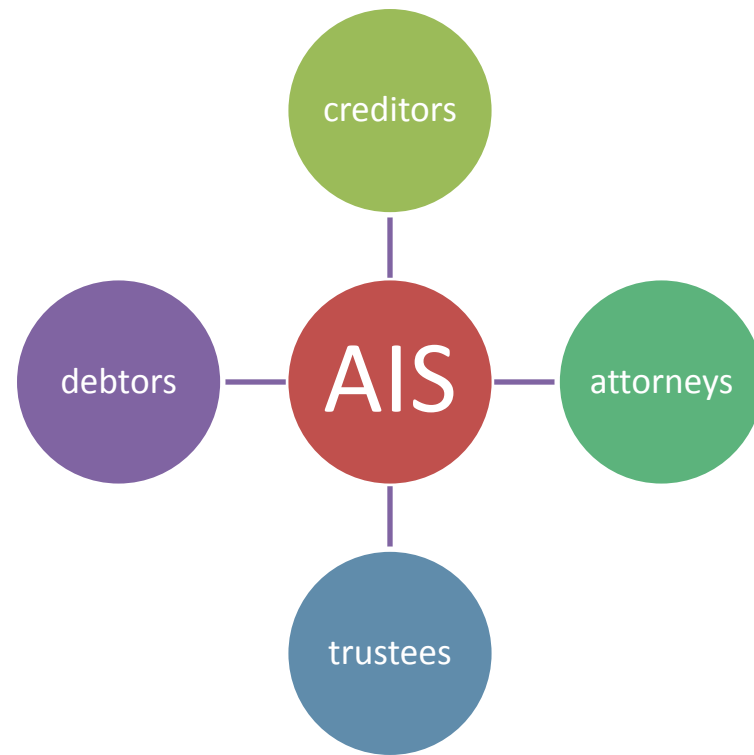
Addressing the need and ease of keeping updated about the past, present and immediate future, bankrAPPtcy shall be a paid app having:

- one time charge for regular clients (creditors)
- nominal periodic charge (annual/monthly) for trustees, attorneys and debtors for affordability



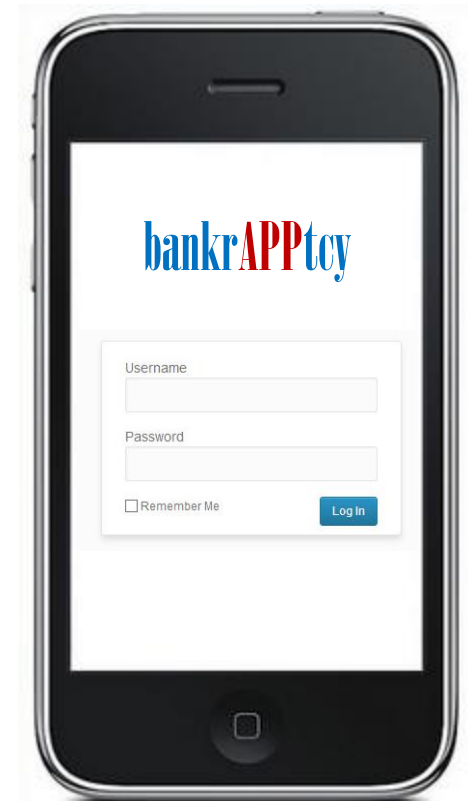
Process Flow

Inducing one way information flow from AIS to various users, bankrAPPtcy shall act as a single timeline of all the important updates pertaining to respective bankruptcy cases so as to provide a transparent and easy platform for one and all.



Process Flow – STEP # 1

User shall have to enter his unique login ID and password to access his account.



Process Flow – STEP # 2

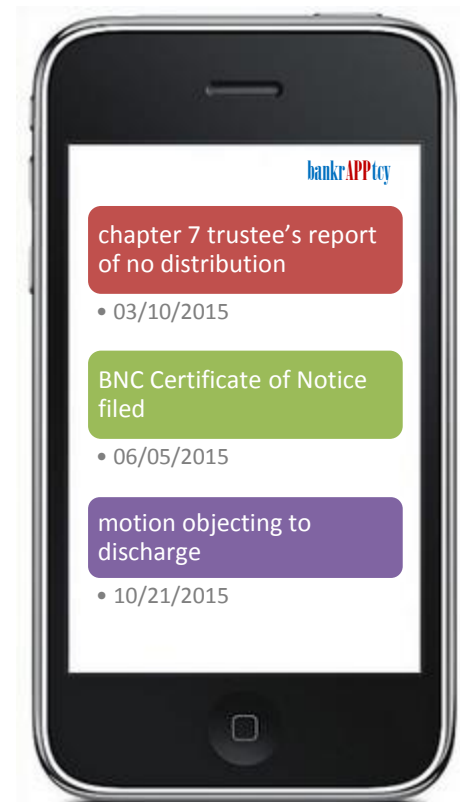
Once logged in:

- User shall get an option to access multiple cases.
- To view the info of a particular case, user can easily click on the button from the listed cases or by entering the unique case number.



Process Flow – STEP # 3

After selecting a particular case; the overview timeline of past happenings, present and next step awaited shall come up on the screen, which can be scrolled up and down to see the key highlights.



Additional Features

1. **Reminders** – to alarm the user for important dates and timings
2. **Pop-ups** – get instant notifications on any new update(s)
3. **Maps** – instant mapping towards a particular location for meets/court sessions

continued...



Additional Features

4. **Suggestions (only for creditors)** – in the times of complications; providing suggestions about next step from a consultation point
5. **Debt Calculator (only for debtors)** – a simple bankruptcy calculator that allows debtors to calculate the funds distribution between creditors, trustee and attorney



Why will this work?

- ✓ makes keeping updated few clicks easy
- ✓ enables easy and transparent flow of information between creditors, debtors, attorneys and trustees without any direct one-to-one communication or follow ups
- ✓ reduces the risk of being misinformed and missing important dates pertaining to the case
- ✓ an affordable information bank that allows access anytime, anywhere from petition filing to final case decision

Work at our end...

- get copyrights and trademark for bankrAPPtcy to reserve exclusivity and avoid me-toos.
- hire an app developers team to get the app made
- ensure the error-free upload of important updates (not necessarily very detailed content) on daily basis into accounts that are directly associated with that particular update/case only
- market this app to existing clients, prospective clients and other users in order to get more work and revenue through increasing subscriptions.

Reasons to chill...

- AIS will be updating the information which is already being updated to clients and attorneys, hence there are no complications pertaining to data utilisation
- Any data/update between creditor A, for case B, with debtor C, trustee D and attorney E; shall only be accessible to this channel. Hence any one off this loop shall be blind on any other info; eliminating the risk of undesired monitoring
- The updates shall be purely unbiased, free from any kind of favouring, criticizing, taunting or compelling communications. Therefore, no chance of bias accusations

bankr**APP**tcy

Thank you!