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# Experience & Creativity!

Creativity is one such ability where practice and learning don't much come into focus. Hence, it is generally believed that experience and creativity have nothing in common and that to be creative, experience plays no significant role. Moreover, it is also believed that creativity and fresh ideas deteriorate with age and experience. For this very reason, the experience requirements are comparatively very low in the creative job profiles. But in this exploration of fresh minds, we seem to partly ignore the importance of experience as well. It is indeed very difficult to exactly elucidate the relationship between experience and creativity.



Let's try and understand the various aspects that play vital roles in determining the level and extent of creativity in the professionals, based on their experience.

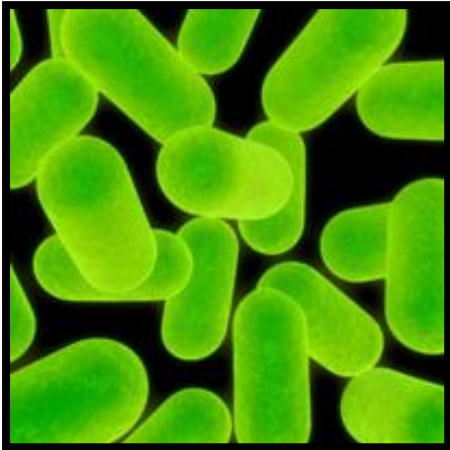
## Understanding & Responsibility



When it comes to understanding the response of the audience to any particular creative work or project, the experienced guys are definitely better. However, experience and prior instances also might lead to limitations in giving room to the volatile and unpredictable quotient of human nature. The understanding of the practicability and applicability tends to limit the possibilities of experimenting with the creativity. Also, with experience, the managerial aspects of the profession start over-powering the requirement of core creativity. Whereas, in the case of less experienced guys, the criteria like

responsibility, pre-sets and definiteness of possibilities meagrely exist. This keeps a wider scope of innovation for the young minds as well as chances of commercial failure of the project. Sometimes, the risk is worth a shot, sometimes it's not!

## Biological Factors



Due to several biological factors, there exists a difference in the way in which the experienced and inexperienced creatives react. Younger and impatient minds tend to generate more vibrant ideas in lesser time. However, they also tend to be restless enough, when it comes to polishing and fine-tuning the initiated ideas till they attain their optimum output level. This is a plus point in the experienced (relatively older) people. They are not only patient but also visionary enough to be able to give the finest of the output as per the global standards. However, the enthusiasm

and passion for the innovation and uniqueness, tends to corrode with the age. This is because; eventually things tend to attain a level of boredom due to frequent exposure.

## Ego



Another vital factor that affects the creative outputs of experienced and inexperienced people is ego. With success and passage of time, the flexibility to accept criticism and improvisation eventually tends to decrease. As a result; the performance ultimately suffers. In the case of young creative minds, the necessary substance to build up any ego hardly exists. This makes them more flexible in terms of criticism and re-working for a particular creative task. However, the attachment to the work is equally compromised in the case of younger

creative guys. The same ego and high level of personal attachment to every work they do, also inspires them in convincing the clients and taking the task to the next level; which their less experienced mates would hardly even bother to stand for.